

Ingenio^{Rx}. A new perspective on health care

For many plan sponsors, managing prescription drug spend is one of their top challenges—and opportunities. Since pharmacy is the first and most widely used benefit for most people,¹ it makes sense that their medical benefits should directly link with their pharmacy benefits to be sure they get the most out of both.

Empire's pharmacy program, powered by our new pharmacy benefit manager (PBM) IngenioRx, gives us the ability to deliver pharmacy programs that focus on a simplified, whole-health experience. With line of sight into the pharmacy and medical benefits, we can make clinical decisions based on a more complete view of our members' health. And we can engage directly with our members and their providers to help improve health outcomes and manage overall costs.

A rich legacy of pharmacy management¹



\$18 billion
in pharmacy spend
managed annually





6,000+ dedicated pharmacy associates



pharmacy claims annually



Backed by a three-fold commitment



Maximizing total health by optimizing total cost of care, streamlining care and forging member-focused collaborations

Demystifying pharmacy with clear pricing and member-focused strategies that simplify care

Delivering a seamless experience by proactively working with members and providers to deliver data-driven insights



IngenioRx drives decisions when a prescription is first written

We're able to share member- and plan-specific care and cost-savings opportunities and health care insights directly into providers' electronic medical record workflows. Providers can make prescribing decisions that drive the best clinical and financial outcomes—when prescriptions are first written.

The proven power of medical and pharmacy integration

By using different outreach tools and programs, we're helping members close gaps in care, find more ways to save money and stay on track with their medications. For example, diabetes is commonly a top category for drug spending. By sharing information with members and their doctors, our company has seen big results.²

- \$32 million medical costs avoided
- 31.5% more compliant with medications
- 17.7% care gaps closed



Managing pharmacy costs—and improving outcomes.

That's pharmacy powered by IngenioRx.

IT'S THE NEW ERA OF EMPIRE.

An Anthem Company